Mappu: fact sheet

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Mappu in 30 seconds

Mappu is a travel app that plans your trip with AI and tells you about the places you visit. Tell it where you're going and what you love, and it builds a day-by-day plan on a map, with every stop checked against map data. Change it just by chatting.

Tap any place on the map, from a famous cathedral to the village church no guidebook covers, and Mappu tells you its story out loud, in your language, and answers your questions.

On the day, Walk Mode talks about what's in front of you as you walk, and follows you if you take another street. It isn't a recording: AI builds every story on the spot from verifiable public sources.

- Free: 900+ audio guides on the web, and day-by-day trip sketches with Ask Mappu.
- Paid: itineraries and Walk Mode use credits, in one-time packs with no subscription. Walk Mode is €4.99 for 2 hours.

Key facts

- **Languages:** 8: Italian, English, Spanish, French, German, Brazilian Portuguese, Japanese and Traditional Chinese.
- **Audio guides:** 900+, free on the web.
- **Made in:** Trieste, Italy.
- **How it's made:** AI-generated from public sources, and disclosed on every guide.
- **AI trip planner:** Day-by-day itineraries on a map, with a free itinerary builder and templates.
- **In AI assistants:** A free Mappu connector for Claude and ChatGPT.
- **Free and paid:** The audio guides and the trip sketches are free; itineraries and Walk Mode use credits (Walk Mode €4.99 for 2 hours), with no subscription.
- **Apps:** iOS and Android: (links on www.mappu.ai/press)

Press kit

Logo, screenshots and this sheet: https://www.mappu.ai/press. The logo and the screenshots are free to use when you write about Mappu.

Contact

Press: Andrea Fenu, andreafenu@mappu.ai